



eBizNET
Innovating SCM 2.0



Single Window Robust Warehousing Solution for GENCO Supply Chain Solutions

COMPANY:

GENCO Supply Chain Solutions

INDUSTRY:

Third Party Logistics

URL:

www.genco.com

KEY ISSUES

- Need of a scalable and robust warehousing solution
- Obsolete existing systems
- Lack of visibility across the supply chain

SOLUTION DELIVERED:

eBizNET™ Warehouse Management Solution Module

BUSINESS VALUE

- Robust & scalable warehousing solution
- Simplified and high efficiency operations through single window application
- Better access and control across supply chain

CUSTOMER

GENCO is North America's second largest and a Global top-50 third-party logistics company. The company has been in existence for 111 years and is a privately held, non-asset based company. A recognized leader in Reverse Logistics, GENCO has 130 operations throughout USA and Canada.

BUSINESS CHALLENGE

GENCO was looking for a robust solution that can accomplish their warehousing needs, while empowering easy deployment and use. More importantly a single window solution was required to cater to all the needs of a true 3PL (Warehousing, Distribution, Billing, Yard Management, and Supply Chain Visibility).

A product utilizing latest technological advancements would not only serve as another important infrastructure but also showcase GENCO's capability to meet dynamic market demands. Some key issues being faced:

- Obsolete existing technological systems
- Required a scalable product to handle warehousing complexities
- Need of a multi-company, multi-site scenario supporting system
- Easy platform for integrating to other external client systems as well as in-house system
- Visibility across the supply chain

eBizNET™ SOLUTION

Leveraging domain expertise in supply chain and warehousing, eBizNET - Distribution Manager, built on state-of the art Microsoft.NET technology was developed and implemented. Developed using latest technologies - .NET and Oracle 9i, the highly configurable rule based system carried multi-company, multi-site, bar coding, scanning and RFID capabilities and true real time system with RF capability.

KEY FEATURES OF THE SOLUTION

- Full-featured Warehouse Management system
- Global Visibility of Inventory and Shipments
- Manage Multi-tier Distribution Network
- Serial #, Model # Tracking and SKU Attributes tracking (Color, Size etc.)
- Multiple Package variations
- Yard & Dock Management
- Transportation Planning – Carriers, Routes and Destinations
- Interfaces to ERP and CRM systems such as SAP, Oracle Apps
- Accessibility options – PC thin client, RF Terminals, PDT
- Compliance Labeling
- Track 'n Trace Module
- Activity Based Billing and Costing
- Highly Scalable and Reliable – designed to handle high volumes
- Wide array of Operational and Performance Reports

BENEFITS

- Easy deployment: faster deployment and ability to accommodate new customer with minimum effort
- Maintenance: Multi-company, multi-site operations through a single window application
- Improved visibility both for internal and external customers
- Simplified and highly efficient operations
- Extensive reporting capabilities for close monitoring and real-time decision making
- Faster development cycles to meet any specific requirements of the clients
- Attractive & appealing look and feel of the application - provides a neat image to GENCO's clients

BUSINESS VALUE

With the implementation of eBizNET Distribution Manager, GENCO successfully gained better access and control on its supply chain. With up gradation of technology infrastructure, GENCO witnessed ease in running multiple operations in a much simpler manner and at higher efficiency which enabled business growth and sustenance in an ever growing dynamic 3PL market.

ABOUT eBizNET™ SOLUTIONS

eBizNET Solutions is an affiliate of 7Hills Business Solutions, a leading provider of SaaS Supply Chain Execution Solutions and has its presence in North America and Asia Pacific. With a proven footprint across Retail, 3PL, Automotives, Pharma, Food & Beverages and High Technology, the company offers an array of unique solutions as part of its robust and integrated eBizNET – Supply Chain Suite in a SaaS or On-Demand environment for supply chain communities, supporting all the trading partners in the ecosystem. eBizNET is a cloud partner of NetSuite and SPS Commerce.

To learn more about us please contact: sales_global@ebizscm.com or visit www.ebizscm.com